CRIS CORDERO

MULTIMEDIA ARTIST

CONTACT

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AWARDS

D&AD PENCIL 2018

New Blood Side Hustle with Adobe

APPLIED ARTS AWARD 2018

For Young and Emerging Creatives

SUMMIT CREATIVE AWARD 2018

For Engagement / Experiential

GRAPHIS 2019

New Talent Annual

CREATIVE CONSCIENCE AWARD 2019

CREATIVITY INTERNATIONAL 2019

SKILLS

ADOBE INDESIGN
ADOBE ILLUSTRATOR
ADOBE PREMIERE
COPYWRITING / CONCEPTING
EVENT PLANNING
EVENT PRODUCTION
SOCIAL MEDIA MARKETING
CONTENT CREATION
SPANISH / GERMAN

INTERNSHIPS

McCann Worldwide, NYC 2015 Gitam BBDO, Israel 2014

EDUCATION

MIAMI AD SCHOOL

PORTFOLIO PROGRAM IN ART DIRECTION 2017 - 2019

BOSTON UNIVERSITY

BACHELOR OF ARTS IN COMMUNICATION 2012 - 2016

WORK EXPERIENCE

TAKEOUT, MIAMI, FL | CO-FOUNDER, MULTIMEDIA ARTIST

SEPTEMBER 2017 - PRESENT

Applies industrial, interior, and graphic design concepts to create brand activations / brand experiences

Creates and develops concepts to promote brands, products, and causes in physical and digital spaces

Produces and promotes all written communication for brand PR and press through digital and print

Manages and promotes TAKEOUT as a brand, business, and creative consultancy

BALAGAN ART SPACE, MIAMI FL | OWNER, CURATOR

MAY 2017 - MARCH 2019

Created and implemented branding, promotion, and business plan for Wynwood's only non-comission based art gallery Aquired, installed, and managed gallery space
Curated art, music, photography, performance, and design shows

for arists based in US, Latin American, Europe, and Africa Organzied and hosted latinx, feminist, and experiental community events, photoshoots, and speaker series

YAFO CREATIVE, TEL AVIV, ISRAEL | DESIGNER, CURATOR

JANUARY 2016 - MARCH 2017

Designed promotional materials for Middle-Eastern pop star Tzlil Danin's single releases and nation-wide solo tour

Organized and hosted in-house concerts and cultural gatherings Shot, designed, and produced house and city specific guides for all house guests and resident artists

Curated in-house exhibitions in collaboration with resident artists